

# Value of Water

CAMP AIGN

The logo for the Value of Water Campaign features the text "Value of Water" in a large, bold, blue sans-serif font, with "CAMP AIGN" in a smaller, all-caps, blue sans-serif font below it. To the right of the text is a stylized graphic of three curved, overlapping blue lines that suggest the shape of a water droplet or a wave.

## Key Findings from National Public Opinion Poll

May 2017



# Prepared for the Value of Water Campaign by

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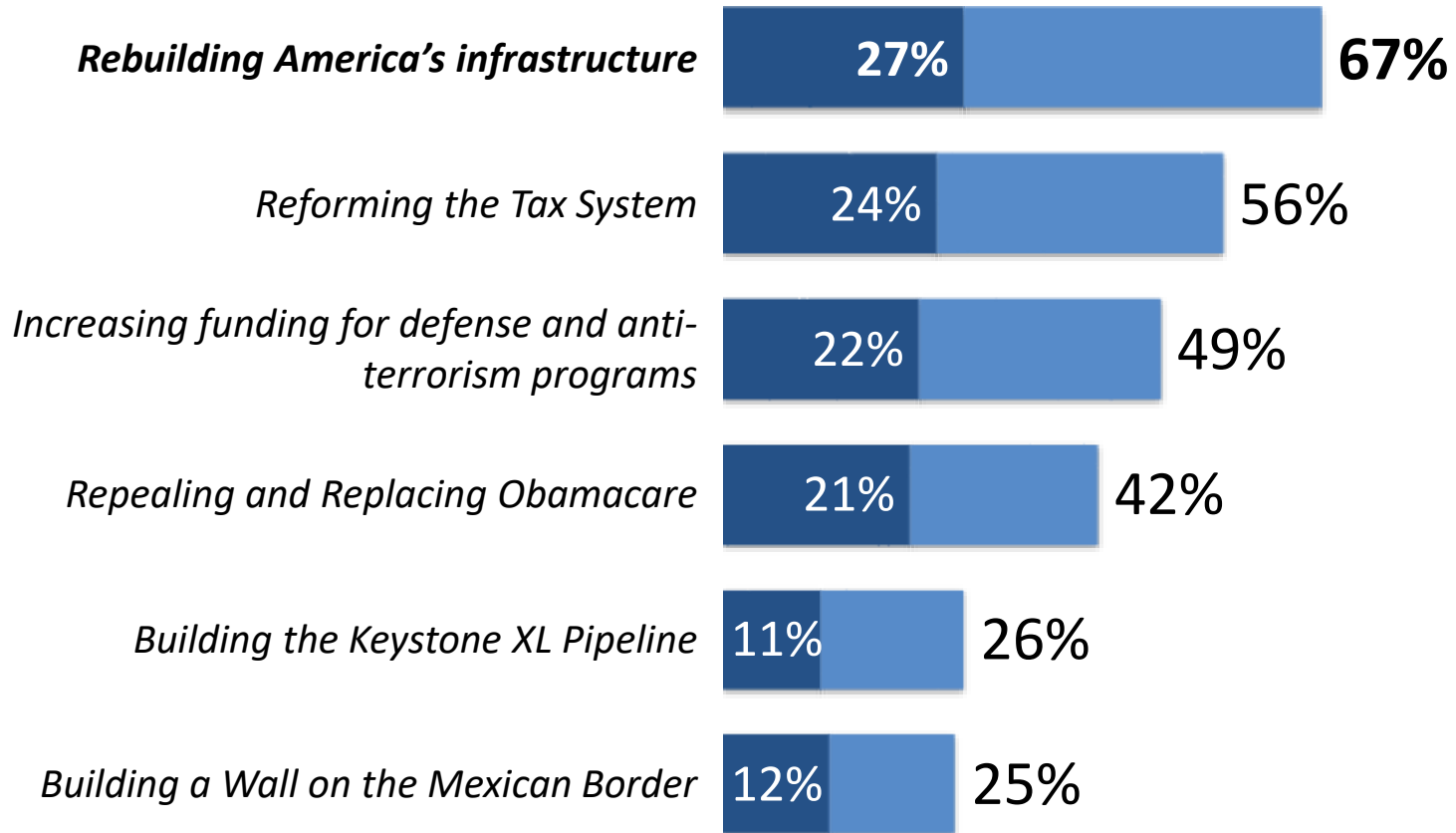
# Methodology

- 1,000 telephone interviews with registered voters.
- Statistically valid sample with margin of sampling error  $\pm 3.1\%$  at the 95% confidence interval for the total sample.
- Interviews conducted April 28-May 2, 2017 on traditional land lines and on cell phones.
- Lori Weigel and Dave Metz were the principal researchers. Logistical/analytical assistance provided by Eric Hensel.
- Comparisons made to a similarly conducted survey of 1,000 Americans conducted January 27-31, 2016, by Hart Research and American Viewpoint.

# Rebuilding infrastructure is viewed as most important for President Trump and leaders in Congress to address this year.

Actions Ranked by Extremely/Very Important

Ext. Important    Extremely/Very Important



First, here are some issues that President Trump and leaders in Congress have said they may address this year. Please tell me how important you think it is for them to focus on each issue: extremely important, very important, somewhat important, or not too important?

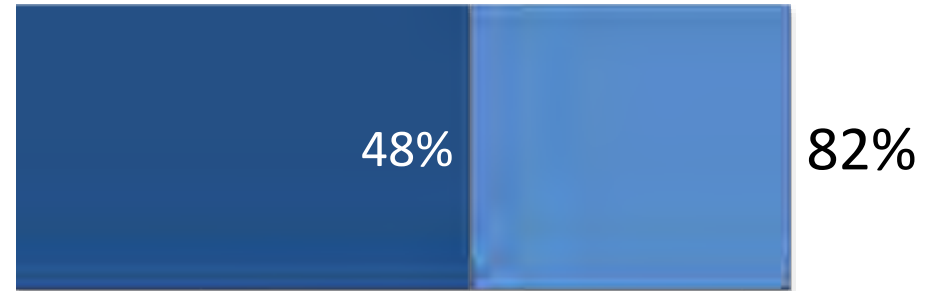
# Water infrastructure is viewed as an even more important priority than infrastructure broadly.

## Actions Ranked by Extremely/Very Important

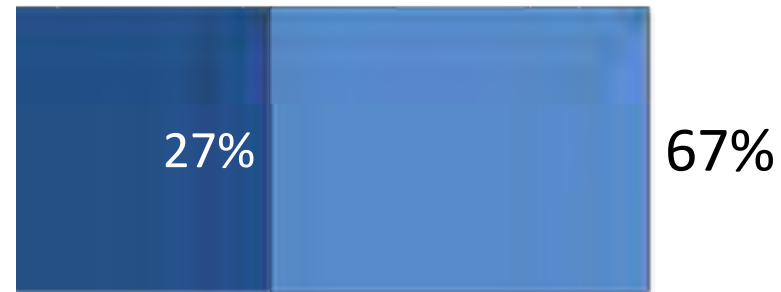
Ext. Important

Ext./Very Important

*Rebuilding America's water infrastructure*



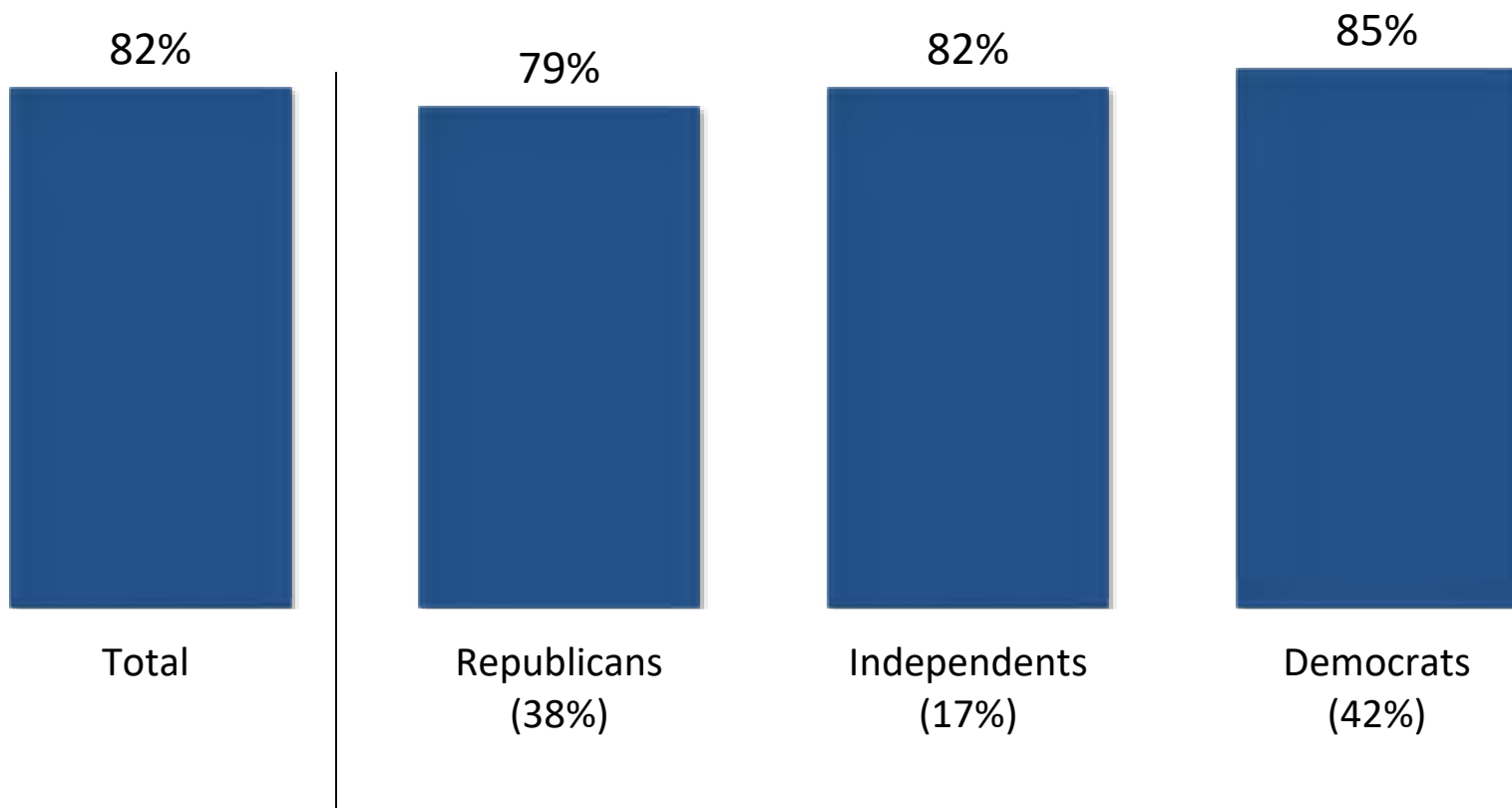
*Rebuilding America's infrastructure*



Here are some issues that President Trump and leaders in Congress have said they may address this year. Please tell me how important you think it is for them to focus on each issue: extremely important, very important, somewhat important, or not too important?/We mentioned American's infrastructure in the last question. Specifically, how important do you think it is to rebuild our water infrastructure that brings clean drinking water to your home and removes and treats wastewater?

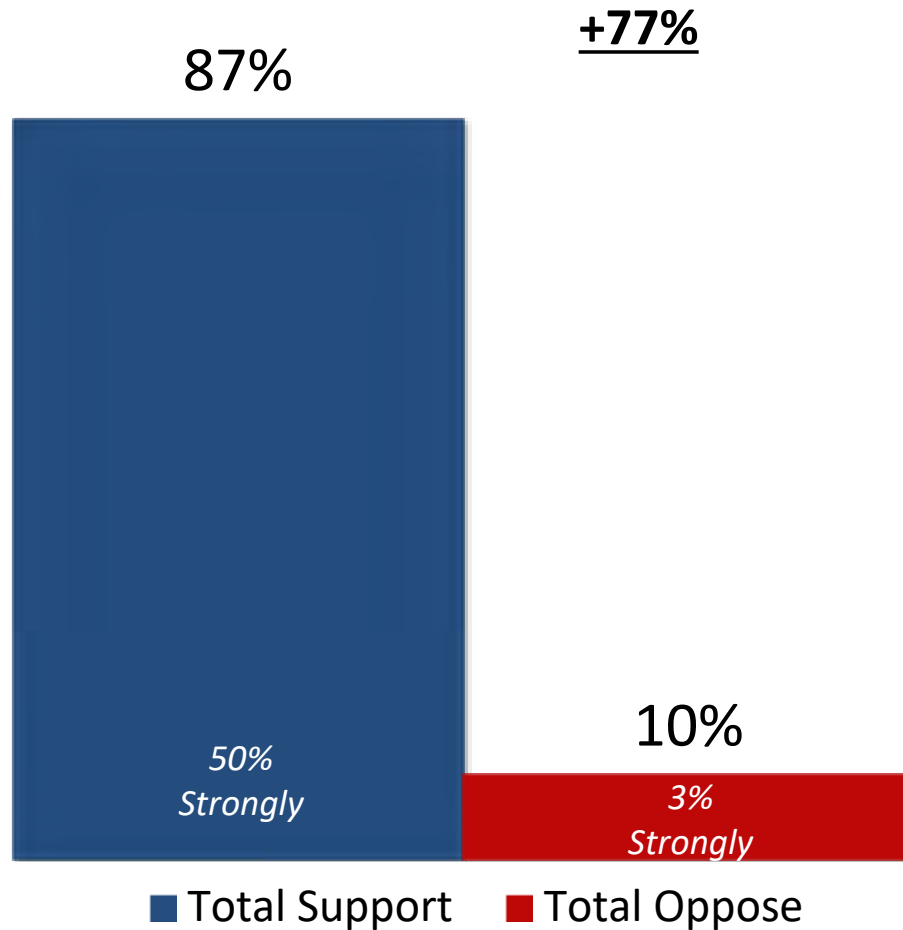
# Voters across the political spectrum say water infrastructure is very important for the President and Congress to address.

## Water Infrastructure Support by Party



*We mentioned American's infrastructure in the last question. Specifically, how important do you think it is to rebuild our water infrastructure that brings clean drinking water to your home and removes and treats wastewater*

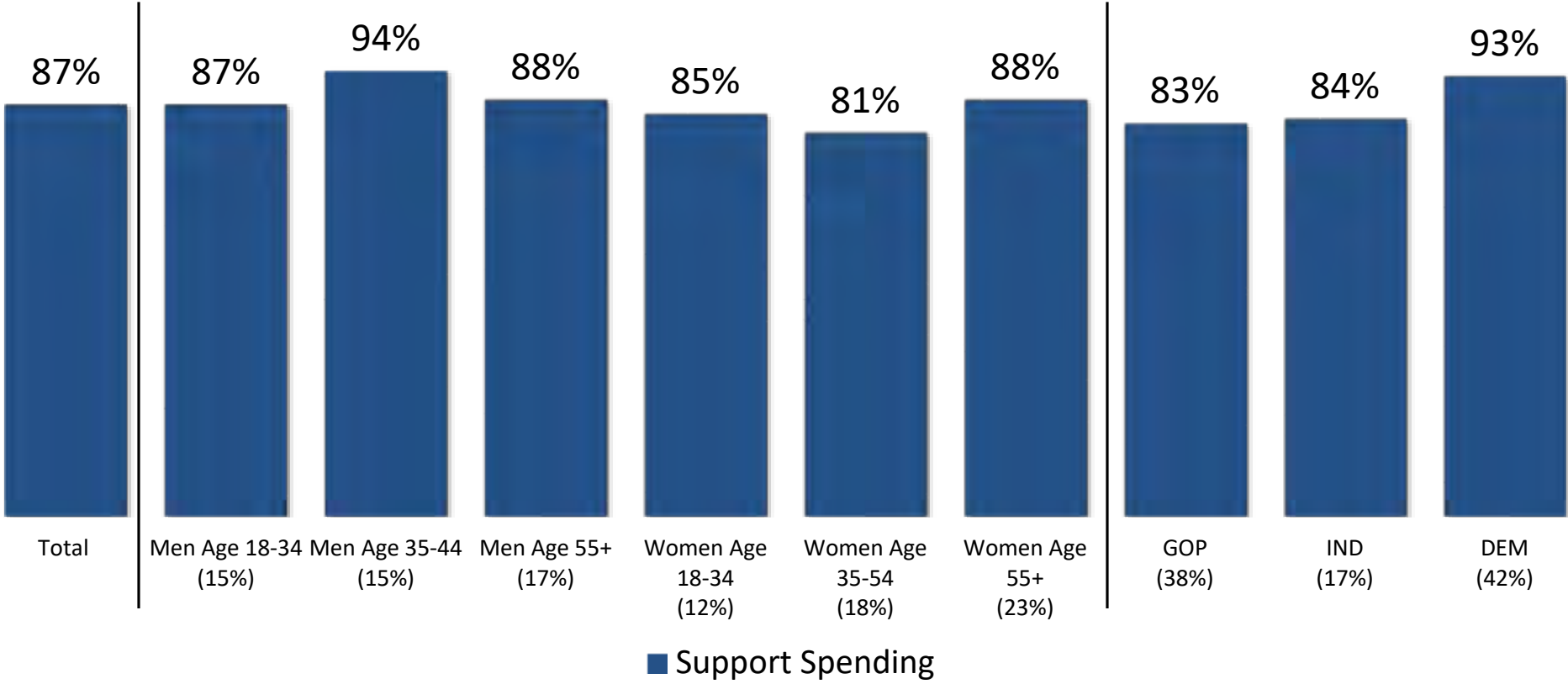
# Therefore, there is overwhelming support for increasing federal investment in water infrastructure.



Some people have proposed increasing the federal investment in rebuilding our water infrastructure - including pipelines, pumps, treatment plants, reservoirs and other facilities - to ensure a safe, reliable supply of drinking water for all communities. Does this sound like something you would support or oppose?

# Support for increased federal investment in water infrastructure is ubiquitous with all key sub-groups of voters.

Support for Increased Spending by Gender/Age and by Party

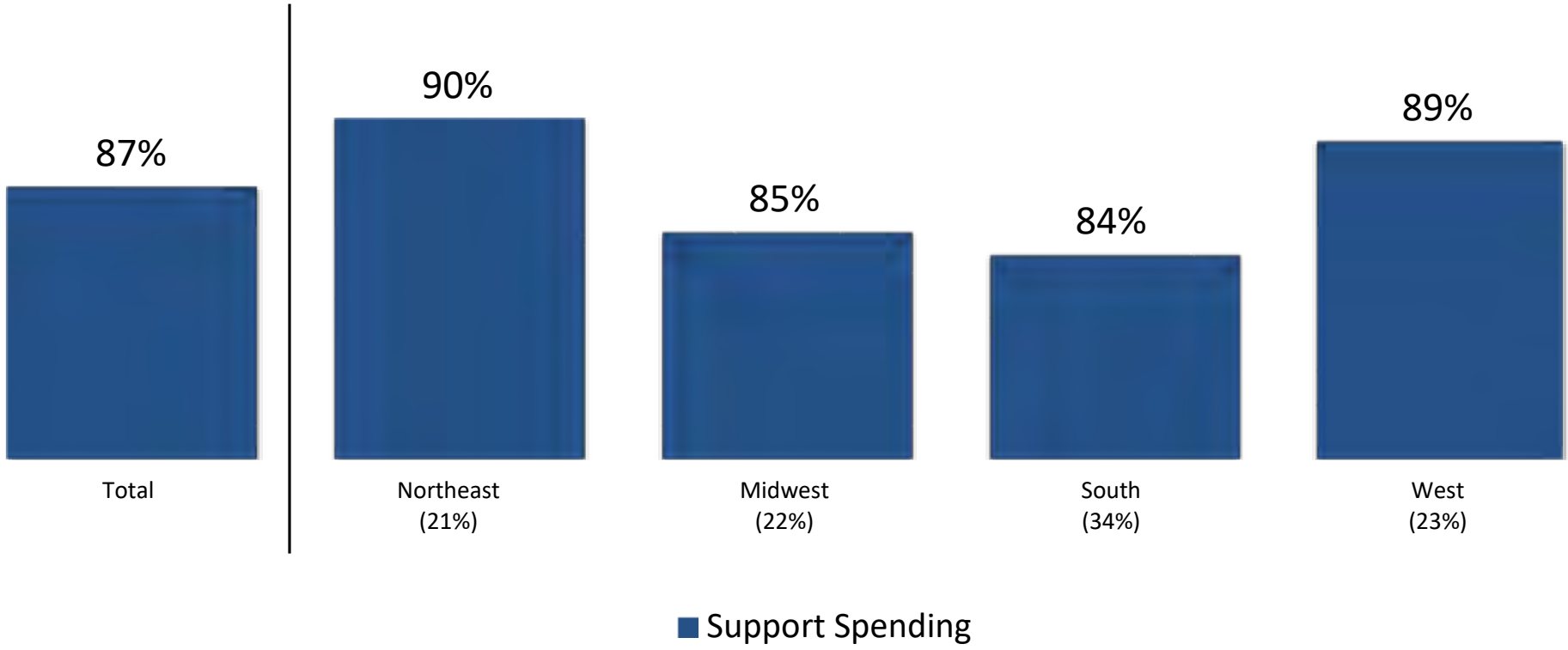


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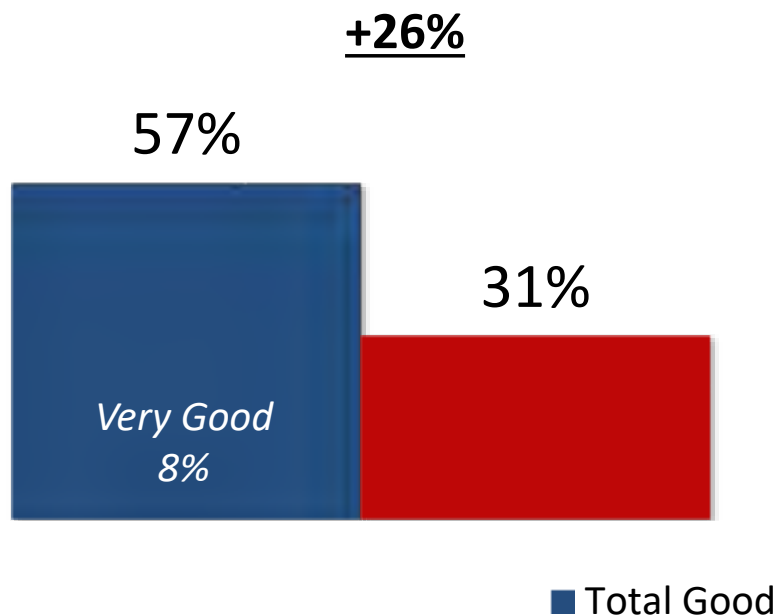
Support for Increased Spending by Region



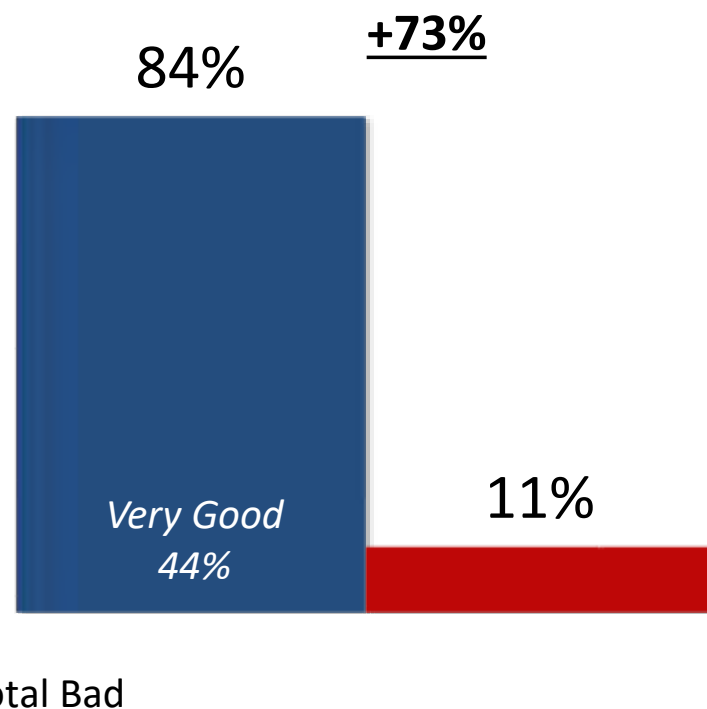
*Some people have proposed increasing the federal investment in rebuilding our water infrastructure - including pipelines, pumps, treatment plants, reservoirs and other facilities - to ensure a safe, reliable supply of drinking water for all communities. Does this sound like something you would support or oppose?*

# Support for increasing investment is even more striking given that majorities rate their local and the nation's water infrastructure as being in relatively good shape.

How would you rate the current condition of the nation's water infrastructure?



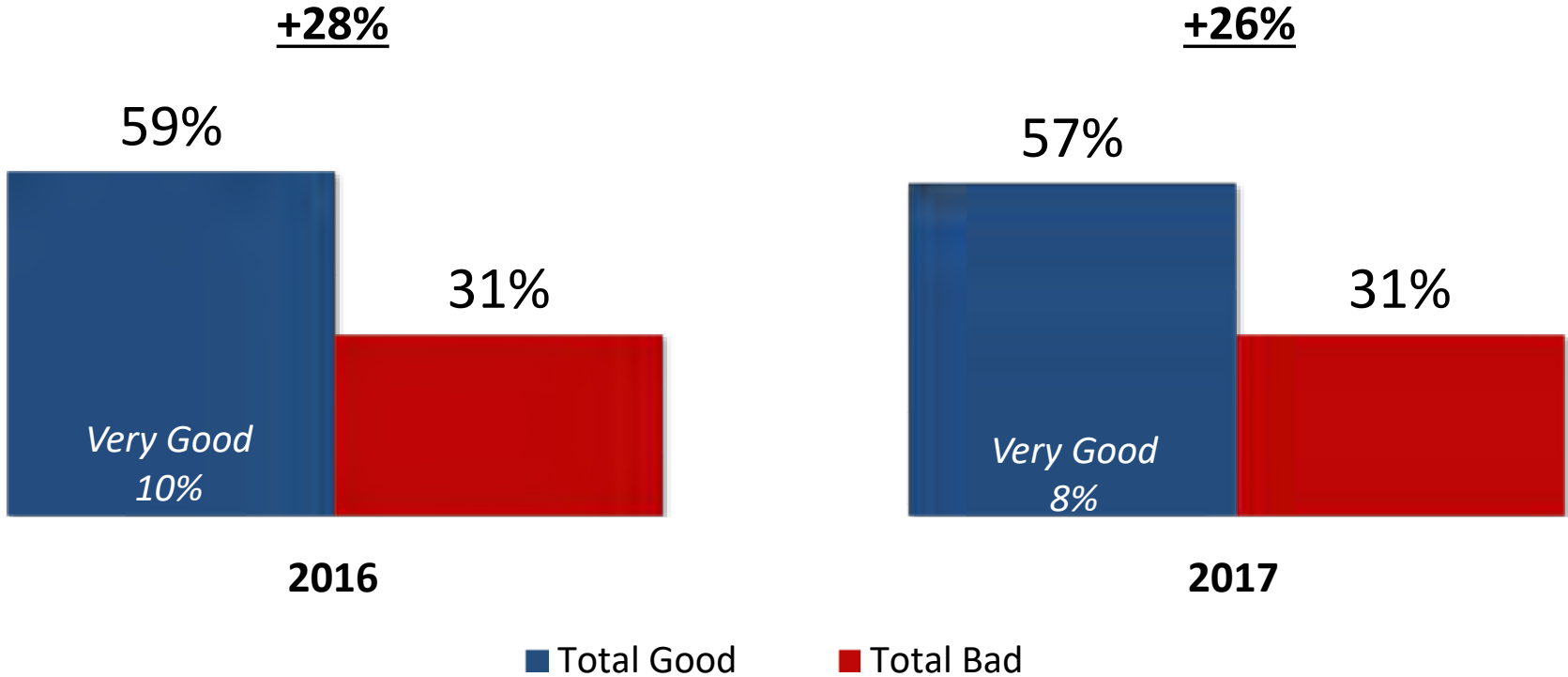
How would you rate the current condition of the water infrastructure in your local community?



How would you rate the current condition of the nation's water infrastructure?/How would you rate the current condition of the water infrastructure in your local community?

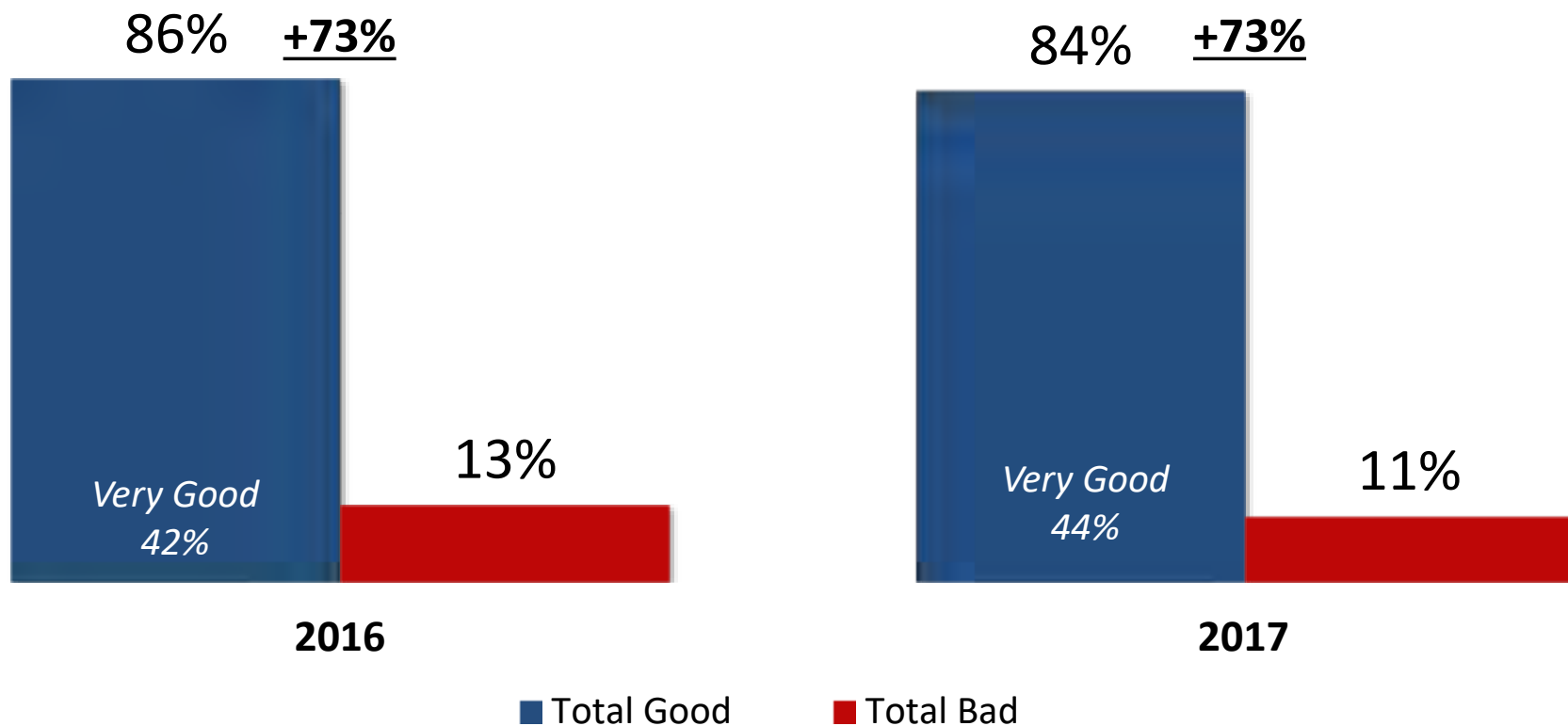
# American voters have held fairly consistent views of the nation's water infrastructure over the last year.

Current Condition of the Nation's Water Infrastructure



# Likewise, views of local water infrastructure are unchanged.

## Current Condition of Local Communities' Water Infrastructure



# Key Takeaways

- Voters say that **rebuilding America's infrastructure – particularly water infrastructure – is very important.** Voters **across the political spectrum** say water infrastructure is very important for the President and Congress to address.
- There is **overwhelming support for increasing federal investment** in water infrastructure, which cuts across party and demographic lines.
- This is even more striking given that most think water infrastructure is in good shape. Views of water infrastructure have remained stable since last year.