Key Findings from National Public Opinion Poll
May 2017
Prepared for the Value of Water Campaign by

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Methodology

• 1,000 telephone interviews with registered voters.
• Statistically valid sample with margin of sampling error ± 3.1% at the 95% confidence interval for the total sample.
• Interviews conducted April 28-May 2, 2017 on traditional land lines and on cell phones.
• Lori Weigel and Dave Metz were the principal researchers. Logistical/analytical assistance provided by Eric Hensel.
• Comparisons made to a similarly conducted survey of 1,000 Americans conducted January 27-31, 2016, by Hart Research and American Viewpoint.
Rebuilding infrastructure is viewed as most important for President Trump and leaders in Congress to address this year.

First, here are some issues that President Trump and leaders in Congress have said they may address this year. Please tell me how important you think it is for them to focus on each issue: extremely important, very important, somewhat important, or not too important?
Water infrastructure is viewed as an even more important priority than infrastructure broadly.

Rebuilding America’s water infrastructure

Here are some issues that President Trump and leaders in Congress have said they may address this year. Please tell me how important you think it is for them to focus on each issue: extremely important, very important, somewhat important, or not too important? We mentioned America’s infrastructure in the last question. Specifically, how important do you think it is to rebuild our water infrastructure that brings clean drinking water to your home and removes and treats wastewater?
Voters across the political spectrum say water infrastructure is very important for the President and Congress to address.

**Water Infrastructure Support by Party**

<table>
<thead>
<tr>
<th>Party</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>82%</td>
</tr>
<tr>
<td>Republicans</td>
<td>79%</td>
</tr>
<tr>
<td>Independents</td>
<td>82%</td>
</tr>
<tr>
<td>Democrats</td>
<td>85%</td>
</tr>
</tbody>
</table>

Percentages are as follows:
- Total: 82%
- Republicans (38%): 79%
- Independents (17%): 82%
- Democrats (42%): 85%

*We mentioned American's infrastructure in the last question. Specifically, how important do you think it is to rebuild our water infrastructure that brings clean drinking water to your home and removes and treats wastewater.*
Therefore, there is overwhelming support for increasing federal investment in water infrastructure.

Some people have proposed increasing the federal investment in rebuilding our water infrastructure - including pipelines, pumps, treatment plants, reservoirs and other facilities - to ensure a safe, reliable supply of drinking water for all communities. Does this sound like something you would support or oppose?
Support for increased federal investment in water infrastructure is ubiquitous with all key sub-groups of voters.

Support for Increased Spending by Gender/Age and by Party

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>Men Age 18-34 (15%)</th>
<th>Men Age 35-44 (15%)</th>
<th>Men Age 55+ (17%)</th>
<th>Women Age 18-34 (12%)</th>
<th>Women Age 35-54 (18%)</th>
<th>Women Age 55+ (23%)</th>
<th>GOP (38%)</th>
<th>IND (17%)</th>
<th>DEM (42%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support Spending</td>
<td>87%</td>
<td>87%</td>
<td>94%</td>
<td>88%</td>
<td>85%</td>
<td>81%</td>
<td>88%</td>
<td>83%</td>
<td>84%</td>
<td>93%</td>
</tr>
</tbody>
</table>

Some people have proposed increasing the federal investment in rebuilding our water infrastructure - including pipelines, pumps, treatment plants, reservoirs and other facilities - to ensure a safe, reliable supply of drinking water for all communities. Does this sound like something you would support or oppose?

Value of Water Campaign
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Support for Increased Spending by Region

- **Total**: 87%
- **Northeast (21%)**: 90%
- **Midwest (22%)**: 85%
- **South (34%)**: 84%
- **West (23%)**: 89%

Support Spending
Support for increasing investment is even more striking given that majorities rate their local and the nation’s water infrastructure as being in relatively good shape.

How would you rate the current condition of the nation’s water infrastructure?

- **Very Good**: 57%
- **Total Good**: 8%
- **Total Bad**: 31%

How would you rate the current condition of the water infrastructure in your local community?

- **Very Good**: 84%
- **Total Good**: 44%
- **Total Bad**: 11%

+73%
American voters have held fairly consistent views of the nation’s water infrastructure over the last year.

**Current Condition of the Nation's Water Infrastructure**

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Good</th>
<th>Total Bad</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>59%</td>
<td>31%</td>
</tr>
<tr>
<td>2017</td>
<td>57%</td>
<td>31%</td>
</tr>
</tbody>
</table>

**Change 2016-2017:**
- Total Good: +26%
- Total Bad: +28%
Likewise, views of local water infrastructure are unchanged.

**Current Condition of Local Communities’ Water Infrastructure**

<table>
<thead>
<tr>
<th>Year</th>
<th>Very Good</th>
<th>Total Bad</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>42%</td>
<td>13%</td>
</tr>
<tr>
<td>2017</td>
<td>44%</td>
<td>11%</td>
</tr>
</tbody>
</table>

Change: +73%
Key Takeaways

• Voters say that rebuilding America’s infrastructure – particularly water infrastructure – is very important. Voters across the political spectrum say water infrastructure is very important for the President and Congress to address.

• There is overwhelming support for increasing federal investment in water infrastructure, which cuts across party and demographic lines.

• This is even more striking given that most think water infrastructure is in good shape. Views of water infrastructure have remained stable since last year.